

CUTTING EDGE — WEB BASED

KEYBOARDING

COMPLETELY WEB-BASED & FULL FEATURED KEYBOARDING!

Find out more at:

www.KeyboardingOnline.com



Special Features

- ★ HTML5 Technology.
- ★ Leading Online Keyboarding Provider.
- ★ Over 20 years perfecting the greatest keyboarding programs!
- ★ iPad / Tablet / Chromebook friendly.
- ★ NO Software to Install or Maintain.
- ★ Students can work anywhere.
- ★ Individualized & Self-Paced.
- ★ Unique Software Features.
- ★ Will not blow your budget!



★ Elementary

★ Middle School

★ High School

★ College & Adult



Keyboarding Online

Powered by Ellsworth Publishing Co.

ph: (888) 963-4817
fx: (480) 963-4502



www.KeyboardingOnline.com
Sales@KeyboardingOnline.com

The Keyboarding Online Difference:

- All software is developed in-house. This means when you contact us to suggest new features or support, you get answers directly from the creators of the product (translation: no runaround here!)
- We develop, author, and market our products exclusively (est. 1976); no commission/royalties need to be built into the price we charge (translation: our products, pricing, and support are unbeatable!)
- Astonishing technical and customer service support at no additional charge.
- Products created by teachers, for teachers.
- Used by over 2 million students: A **tried & true** system.



Top 10 Features COMPARISON CHART

	 Keyboarding Online	 Your Software
Students can work from anywhere (e.g. classroom, home, library, etc.)	✓	?
No software to install, update, or maintain; completely web based! All your school needs is a web browser. Upgrades are automatic and available immediately. No patches/upgrades to install, ever!	✓	?
Stop, Prevent, and Eliminate 'Hunting & Pecking' with our patented software features.	✓	?
Choose to disable correction (backspace, delete, insert, etc.)	✓	?
Replicate real world keyboarding scenarios.	✓	?
Choose whether to have 1 or 2 spaces between sentences.	✓	?
Incredible teacher management tools: manage and monitor all student data online. View scores, grades, student effort, reports, and more; all online!	✓	?
Internal Messaging system for easy communication between students & instructor.	✓	?
Self-Paced and Individualized for fast or slow learners.	✓	?
Runs on Windows, Mac, netbooks, Chromebooks, Linux, thin clients, etc.	✓	?
Oops, we could list many more but we decided to call this the "Top 10".		

"Since adopting the Ellsworth keyboarding system three years ago, my completion and retention rates have doubled. Very few of today's college level keyboarding students need to learn the keyboard- most need to correct self taught bad habits. The lesson content in all the courses- Mastery, Short Course, Skillbuilding, and Ten Key- meets this need by providing a varied drill sequence to build techniques, accuracy, and speed. And best of all, the students enjoy the online setup!"

MiraCosta College- Cardiff, Ca

"From an instructor's point of view, I love it! I also love the idea that students are the owners of it at such a reasonable cost. It is so easy to use and set up. Thank you for a great conversion to the web product."

Francis Tuttle Technology- Oklahoma City, OK

"A few words from our users..."



"I have yet to come across keyboarding software that I found as student-friendly AND instructor-friendly. The curriculum and software provides learning for the students at their convenience and provides faculty with progress information on each student. I am very impressed with Ellsworth Publishing and I am very appreciative of their continued support and advancements to make our lives easier! Thank you!"

Barton County Community College- Great Bend, KS

"This is my second year using the Ellsworth keyboarding online program. It is beyond wonderful. The ECS and I love the easiness because there is no maintenance. You do not need to do anything with updates, they take care of it on their end, just have the Internet connection. They have several different reports you can print to track students progress... The company is more than helpful when you need help."

Burkholder Middle School- Las Vegas, NV

PRODUCT LIST

Keyboarding for Kids



KEYBOARDING FOR KIDS

Teaches keyboarding correctly to young children at the time when computers are first introduced to them, through sixth grade. The content is phonetic by grade and reading along with learning keyboarding. 15 sec. to 1 min. timings. Course Length: 20+ hours.

Keyboard SHORT COURSE



KEYBOARD SHORT COURSE

This is a condensed version of *Keyboard Mastery* which has more reinforcement timings. This course will teach keyboarding with speed and accuracy. It covers alphabetic and punctuation keys (no numbers or symbols). 15 sec. to 2 min. timings. 5-9 week course. For beginners or semi-experienced. Course Length: 20-30 hours.

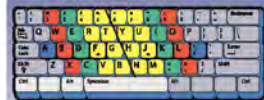
Keyboard MASTERY



KEYBOARD MASTERY

Basic beginning keyboarding course will teach beginners how to type and teach semi-experienced typists to type faster. This course covers: alphabetic keys, numeric keys, and numbers and symbols. 15 sec. to 5 min. timings. Semester course. Course Length: 50-60 hours.

Skillbuilding MASTERY



SKILLBUILDING MASTERY

An advanced keyboarding course designed to increase keying speed & accuracy to employable levels of 50+ wpm. 15 sec. to 5 min. timings. Semester course. Prerequisite: Students already keying 32-35+ wpm. Course Length: 50-60 hours.

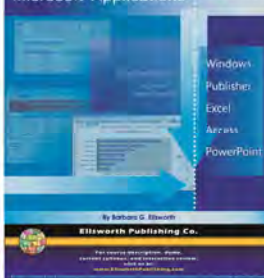
Ten Key MASTERY



TEN KEY MASTERY

Teaches the numeric keypad with speed and accuracy using industry standards for data entry. Proficiency on three actual employment tests helps the student meet employment standards. 1-5 min timings with one 10 min. timing. Varied length courses. Course Length 20-30 hours.

INTRO TO MS APPLICATIONS



Self-paced, step-by-step formatting that is FREE to current customers of any EPC courses. This PDF book covers the basics of: Windows, Publisher, Excel, Access, PowerPoint.

Nuts n' Bolts of Formatting



NUTS 'N' BOLTS FORMATTING

A self-paced, step-by-step formatting that is FREE to current customers of any EPC courses listed above. This PDF book covers: Basic Word Concepts, Fax Applications, Interoffice Memos, Business Letters, Proofreader's Marks, Resumes & Cover Letters, Tables, Business Reports, Mail Merge, Fliers, Email, and more! Multiple-choice questions at the end of each chapter. Free software program to teach state abbreviations.

"I just love the Ten Key course. I love the instant feedback the students receive. It is a challenge and they really like the course. The students are totally in control of their grade. They can always redo lessons and improve. I like to use the Teacher Manager to pull up the progress report and see how everything is doing. It is totally on the internet. Everything is right there."

Mountain View High School- Mountain View, WY

"A few words from our users..."

"I thought you might like to know that your Keyboarding for Kids software has been an essential part of our elementary education plan for the past few years. The program is easy to use and very intuitive. Thanks for making an online typing program that is both fun and easy to use."

Park Lane Elementary School- Sandy, UT

"Just wanted to let you know that things are going GREAT. The kids loving the program and everyone, including the principal, are very excited. We have fourth graders who complete three to four lesson in 15 minutes. They are just flying!! Thanks for a great product."

St. John Baptist- New Brighton, MN

"Thank you so much. Looking forward to starting another year! I really enjoy using your product last year and feel our students perform much better on your system than the traditional method of instruction. Many thanks for such a great product."

C. Harrison- Monroe School District, MO



Schedule A¹ (Single Location Site License)

K - 12 Pricing

#Transferable User Licenses ¹	1 Year	2 Years	\$/Student ²	S.L. Discounts ³
25	\$209	\$159/yr	\$6.36/Student	10% Renewal 10% District
50	\$269	\$219/yr	\$4.38/Student	10% Renewal 10% District
100	\$329	\$279/yr	\$2.79/Student	10% Renewal 10% District
150	\$389	\$339/yr	\$2.26/Student	10% Renewal 10% District
200	\$449	\$399/yr	\$2.00/Student	10% Renewal 10% District
300	\$509	\$459/yr	\$1.53/Student	10% Renewal 10% District
Each Add'l 100	\$60	\$60	\$.60/student	10% Renewal 10% District

Schedule B⁴ (District Pricing)

K - 12 Pricing

#Transferable User Licenses ¹	1 Year	S.L. Discounts ³
1,000 - 4,999	\$1.99 - \$2.79	10% Renewal
5,000 - 9,999	\$1.44 - \$2.09	10% Renewal
10,000 - 19,999	\$1.07 - \$1.73	10% Renewal
20,000+	Please Call/Email	10% Renewal

Schedule C⁵

College/Adult Pricing

No License Required: Students buy their own access code or textbook (not req.) package containing access code.

Title	Price ^{Net}	ISBN
Keyboarding Online - Access Code Only⁶	\$25.00	978-0-9975609-4-7
Keyboard Short Course (textbook + access code)	\$27.95	978-0-9975609-3-0
Keyboard Mastery (textbook + access code)	\$32.95	978-0-9975609-2-3
Skillbuilding Mastery (textbook + access code)	\$32.95	978-0-9975609-1-6
Ten Key Mastery (textbook + access code)	\$32.95	978-0-9975609-0-9

Discounted prices are NET to school or bookstore, plus shipping. Prices are subject to change.

A site license is valid for all buildings residing at the same physical address of the licensed site. Keyboarding Online provides support for school staff, however, any support needed by home users must come from school staff.

- 1) Transferable licenses are the number of student files created in the Keyboarding Online system. Once a student file is deleted, that license is available for another student use (e.g. this means that with a 300 user license tier, the educator could rotate in 300 students every 9 weeks, thereby using Keyboarding Online software with 1,200 students in a year's time!)
- 2) Pricing is per student, per year based on a 2 year purchase.
- 3) Renewal discounts apply when your license is renewed. District discount applies to schedule A (location based) pricing when four (4) or more licenses are purchased within the same school district.
- 4) District pricing is a for a pool of licenses to be shared by all locations within a district. Exact cost determined by the number of locations and licenses desired.
- 5) College/Adult institutions do not purchase a site license. Students at college/adult institutions will purchase an access code for use with the online software. This access code will also allow them access to a home version for additional skill development after their educational class has ended.
- 6) Access Code is sold in two forms: a) a discounted scratch/reveal physical card that is sold at the discounted price to bookstores, or b) a digitally emailed access code purchased from store.KeyboardingOnline.com. Access Code is valid on any Keyboarding Online title, but only on one title (using two titles will require two access codes).



We Stop Hunting & Pecking!

